

SENIOR
PERFUMER

**SCOTT
MOROSCHAN**



A FRAGRANCE HOUSE AND ITS PERFUMERS:

***DÜLLBERG KONZENTRA X
SCOTT MOROSCHAN***

Highest perfumery expertise, products of exceptional purity, and outstanding personal service: This is Düllberg Konzentra.

For more than 90 years, our family-owned company has been producing and refining essential oils and aroma chemicals. Today, this tradition meets the spirit of the times: a connection with which we create exclusive, tailor-made fragrances for the lifestyle industry in the segments of fine fragrances, personal care, and home care.

**Scott Moroschan is one of our perfumers who brings
this vision to life. We are Düllberg Konzentra.
The Meister Perfumers.**

FRAGRANCES THAT TELL STORIES

Born near Detroit, USA, Scott has lived in Michigan, Virginia, Colorado, the United Kingdom, and Germany. He began his perfumery training in 1995 at Haarmann & Reimer (now part of Symrise) in Germany. Throughout his career, Scott has also worked with CPL (Creative Perfume Labs), and held positions at

Reckitt & Benckiser, and served as a consultant for The Body Shop. He is a visionary in the field of “Emotional Fragrance Design”.

Scott has been creating fragrances for Düllberg Konzentra for sixteen years, having joined the company in August 2006.



“My mission is to craft fragrances that do more than just smell nice – they should touch hearts. I aim to create scents that make other people’s lives more enjoyable.”

Photo: Anatol Kotte c/o Kristina Korb



FRAGRANCE, EMOTIONS, MEMORY:

A CONVERSATION WITH SCOTT MOROSCHAN

Which scent evokes your most cherished memories?

For me, it's the scent of tobacco. It transports me back to my childhood, reminiscent of the cigar boxes my grandfather used to gift me. The woody, nutty, and spicy fragrance has come to symbolize strength, resilience, and a profound connection to my roots.

A welcoming hotel lobby should smell like...

An inviting blend of elegance and comfort. I envision a subtle composition – with fresh citrus notes for optimism, gentle floral accents for sophistication, and warm woody notes for stability. The fragrance should welcome guests without overwhelming them, evoking positive emotions such as relaxation and well-being. Ultimately, it should reflect the unique identity of the hotel.

However, the ideal scent depends on many factors and can't be universally defined. The choice of fragrance should be tailored to the hotel's identity, the season, location, and overall concept. A bespoke approach that considers the unique atmosphere and desired guest experience is crucial in creating the perfect lobby scent.

What does the future smell like?

The future has the scent of tomorrow's zeitgeist. It's a perfume that captures and reflects emerging cultural emotions and desires. Rather than following trends, it will set them by translating society's unspoken hopes and dreams into fragrance. The future smells of innovation, individuality, and emotional resonance – a scent that appeals not just to the nose, but also to the heart and mind, embodying the evolving values and aspirations of our time.

What is your biggest source of inspiration?

The forests and mountains of Virginia and Colorado, where I spent my youth. Natural scents like freshly cut grass, moss, earth, tree bark, pine needles, and crushed autumn leaves have shaped my senses and ignited my passion for woody and earthy fragrances.

Have you had a mentor or role model in your fragrance career?

One of the greatest influences in my career was a Master Perfumer in the South of France, whose name I respectfully choose not to mention. His teaching, "Never use an ingredient in your formula if it doesn't impart character to the frag-

"My greatest inspiration comes from the forests and mountains of my home."

rance", fundamentally changed my approach to perfumery and set me on the path of minimalism in fragrance creation.

What scent should everyone experience at least once in their lifetime – and why?

Everyone should experience the fragrance of their own emotional signature. This unique scent would perfectly harmonize with the individual's personality, memories, and aspirations. It wouldn't just smell good; it would evoke a deep emotional resonance, boost self-confidence, and accentuate identity. In a world full of mass-produced goods, this would be an invaluable experience that reveals the true power and beauty of perfumery.

What fragrance note would you never want to omit from any of your creations?

Woody notes. They connect me to my past and my values. Whether it's cedar, vetiver, or other woody accords, these notes add depth, character, and a connection to nature in my creations.

How would you describe your personal style as a perfumer?

My style is based on the art of creating fragrances that are not just liked, but loved. I believe a scent should speak in a clear, direct tone that touches the heart without unnecessary complexity. I use my emotional intelligence to deeply understand our clients' brand identity and the emotional world of their target audiences. This allows me to develop tailored fragrance compositions that perfectly match the brand while also creating a strong emotional connection with consumers.



CREATIVITY AND EXPERTISE:

SCOTT MOROSCHAN X DÜLLBERG KONZENTRA

As a perfumer, I'm grateful to be part of Düllberg Konzentra – a respected company with a rich history of over 85 years in the industry and a strong commitment to sustainability and responsible sourcing of raw materials.

What I value most about working at Düllberg Konzentra is the creativity and expertise that goes into developing our unique, high-quality fragrances. Our diverse, international team of perfumers brings a wide range of skills and experiences, enabling us to create the perfect scent for every product. This cultural and professional diversity enriches our work and inspires us to create innovative fragrances.

Beyond our creative expertise, I appreciate the close-knit and collaborative culture at Düllberg Konzentra. Our team works together not only

to meet our clients' needs but also to inspire and challenge each other to be the best perfumers we can be.

*"What I value
about Düllberg
Konzentra is
the creativity
and expertise."*



Photo: Anatol Kotte c/o Kristina Korb

FROM INSPIRATION TO IDEA – WITH SCOTT MOROSCHAN



Photos: Anatol Kotte c/o Kristina Korb, Markus Tollhopf, shutterstock.com



HOME

The forests and mountains of Virginia and Colorado. Natural scents like freshly cut grass, moss, earth, tree bark, pine needles, and autumn leaves.

SUPERPOWER

Perfumes can make people's lives enjoyable. This superpower of fragrances is often overlooked in perfumery.



CONTRASTS

Experimenting with contrasts and unexpected combinations is the key to creating fragrances that are not just pleasant, but also unique and unforgettable.



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A GOOD FRAGRANCE SHOULD TELL A STORY, EVOKE POSITIVE MEMORIES AND EMOTIONS. THAT'S WHY I FOCUS ON UNDERSTANDING THE COMPLEX INTERPLAY BETWEEN SCENT, MEMORY, AND EMOTION.

EMOTIONAL EXPERIENCES

For me, perfumery is more than just creating beautiful scents. It's about crafting emotional experiences that resonate deeply with people. I call this approach Emotional Fragrance Design – it's unique in the industry.



www.duellberg-konzentra.de